

Global Data Roaming

FlexiRoam Toolkit

Updated: April 2026



FLEXIROAM

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Partnership and Promotion Overview



PARTNERSHIP OVERVIEW



FlexiRoam is a leading Global Data Roaming provider offering high-speed connectivity, easy data sharing, and future forward technology designed for the mobile-first traveler.

PRODUCT OFFERING

International
Data Roaming

Affordable Data Roaming
Plans to provide connection
when overseas.

eSIM and
Traditional SIM



Connection to any device
through both traditional SIM
cards or digital eSIM.

Over 150
Countries

Our Plans cover over 150
Countries with an extensive
network of 520 operators.

VALUE PROPOSITION

Global Data Roaming by FlexiRoam targets consumer needs with the following features



FASTER CONNECTIVITY

Automatic connection to the strongest available network on the users' device in a given location.



COST EFFICIENT

High-speed internet at lower prices than data roaming by local telcos.



ONE-TIME SETUP

Get connected with a one-time set-up through the FlexiRoam app. Skip the hassle of changing SIMs at each country or relying on public Wi-Fi.

PROMOTION OVERVIEW

Enhance your card's appeal and ensure top-of-wallet engagement by providing Global Data Roaming and 20% off on all subsequent plans purchased.

CARDHOLDER ENTITLEMENT



1 of 2

SIM OPTIONS

Choose between a
FlexiRoam SIM Card or eSIM
based on device compatibility
(For new FlexiRoam users)



GLOBAL

DATA

Data that can be used
overseas in 150+
countries with 520
network operators



20%

DISCOUNT

On all subsequent FlexiRoam
Data Roaming Plan
purchases



Marketing Support Templates



WEB BANNERS - Set 01 (Light)

160x600





ISSUER LOGO

FLEXIYOAM

Enjoy seamless, hassle-free connectivity — everywhere



ISSUER LOGO

FLEXIYOAM

Complimentary 1GB Global Data Roaming and 20% off Data Plans

Learn more →



ISSUER LOGO

FLEXIYOAM

Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan

728x90



ISSUER LOGO

Stay Connected, Wherever You Travel

FLEXIYOAM





ISSUER LOGO

Complimentary 1GB Global Data Roaming and 20% off Data Plans

Learn more →

FLEXIYOAM





ISSUER LOGO

Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan

FLEXIYOAM



300x250



Endless Adventures, Constant Connections



ISSUER LOGO

FLEXIYOAM



Complimentary 1GB Global Data Roaming and 20% off Data Plans

Learn more →



ISSUER LOGO

FLEXIYOAM



Use your **[ISSUER NAME]** World Mastercard® to get your free Global Data Roaming Plan



ISSUER LOGO

FLEXIYOAM

[DOWNLOAD THIS SET](#)

WEB BANNERS - Set 02 (Dark)

160x600



FLEXIYOAM
Enjoy seamless, hassle-free connectivity — everywhere



ISSUER LOGO



FLEXIYOAM
Complimentary 1GB Global Data Roaming and 20% off Data Plans
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ISSUER LOGO



FLEXIYOAM
Use your [\[ISSUER NAME\]](#) World Mastercard® to get your free Global Data Roaming Plan



ISSUER LOGO

728x90



ISSUER LOGO

Stay Connected, Wherever You Travel

FLEXIYOAM





ISSUER LOGO

Complimentary 1GB Global Data Roaming and 20% off Data Plans
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FLEXIYOAM





ISSUER LOGO

Use your [\[ISSUER NAME\]](#) World Mastercard® to get your free Global Data Roaming Plan

FLEXIYOAM



300x250

Endless Adventures, Constant Connections



ISSUER LOGO

FLEXIYOAM



Complimentary 1GB Global Data Roaming and 20% off Data Plans
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Use your [\[ISSUER NAME\]](#) World Mastercard® to get your free Global Data Roaming Plan



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WEB BANNERS - Business

160x600



FLEXIYOAM
Enjoy seamless, hassle-free connectivity — everywhere



ISSUER LOGO



FLEXIYOAM
Complimentary 1GB Global Data Roaming and 20% off Data Plans
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Endless Adventures, Constant Connections





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ISSUER LOGO

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Use your [\[ISSUER NAME\]](#) World Mastercard® to get your free Global Data Roaming Plan





ISSUER LOGO

FLEXIYOAM

EMAIL BANNERS - Value (Light) + Copy Recommendations







Stay Connected,
Wherever
You Travel

FLEXIROAM

Explore 150+ Countries with a seamless internet connection.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam, along with an exclusive 20% off all future FlexiRoam data plan purchases.





Endless
Adventures,
Constant
Connections

FLEXIROAM

Travel with ease and stay connected in 150+ Countries.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

Subject Line Options

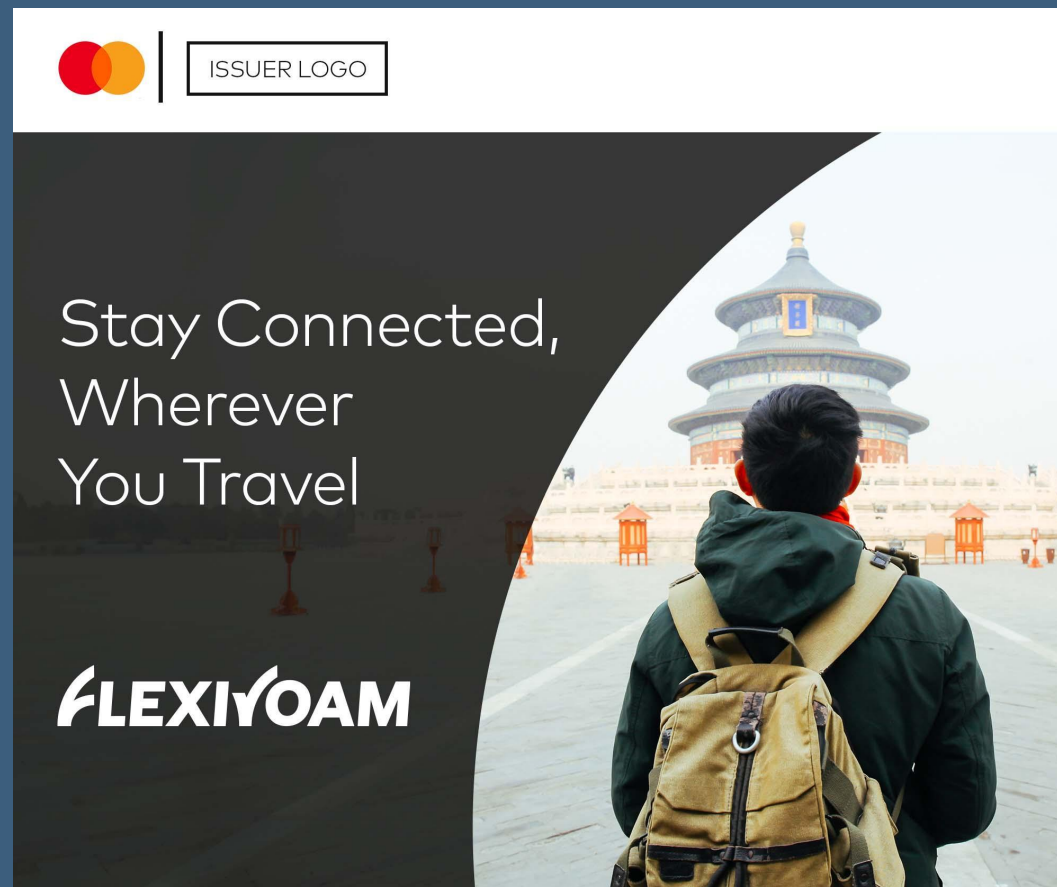
- Stay connected anywhere in the world with FlexiRoam and [CARD]
- Roam freely with [CARD] and FlexiRoam

Pre-Header Options

- Receive a complimentary 1GB Global Data Roaming Plan

[DOWNLOAD THIS SET](#)

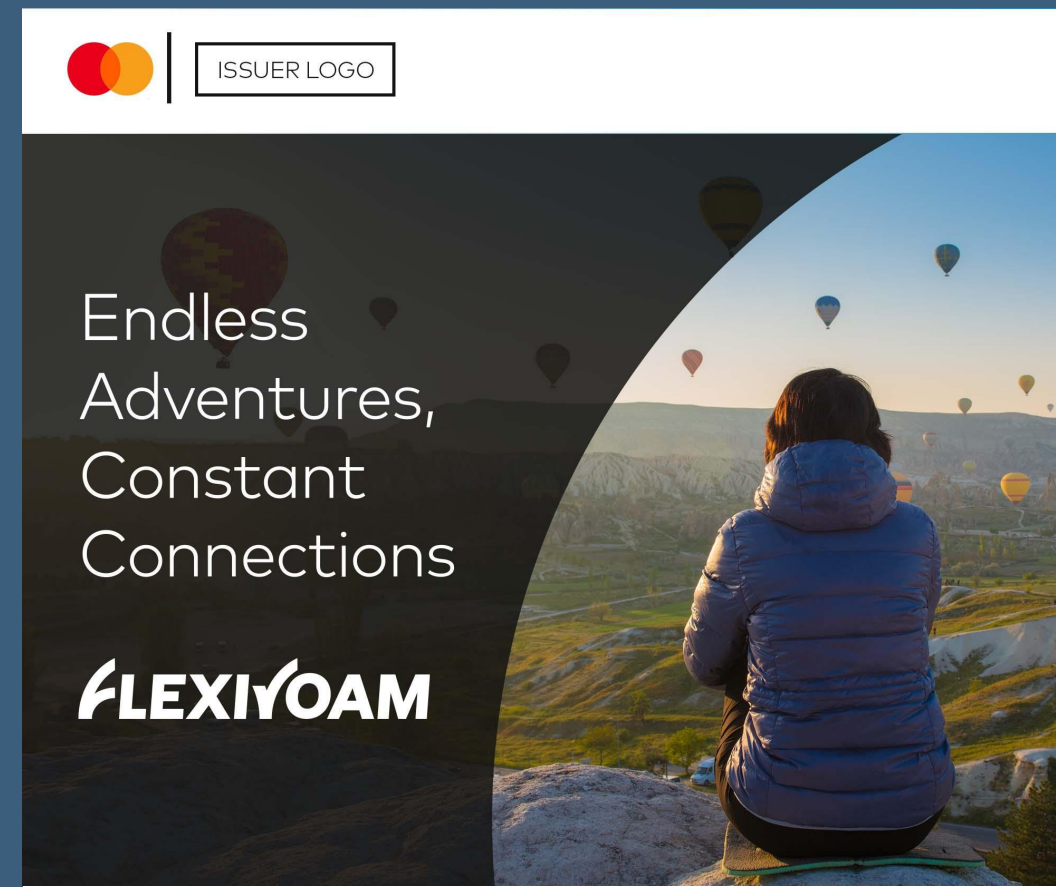
EMAIL BANNERS - Value (Dark) + Copy Recommendations



Explore 150+ Countries with a seamless internet connection.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam, along with an exclusive 20% off all future FlexiRoam data plan purchases.



Travel with ease and stay connected in 150+ Countries.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1-5GB Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

Subject Line Options

- Stay connected anywhere in the world with FlexiRoam and [CARD]
- Roam freely with [CARD] and FlexiRoam

Pre-Header Options

- Receive a complimentary 1GB Global Data Roaming Plan

[DOWNLOAD THIS SET](#)

EMAIL BANNERS - Product (Light) + Copy Recommendations



Explore 150+ Countries with a seamless internet connection.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1GB Global Data Plan from FlexiRoam, along with an exclusive 20% off all future FlexiRoam data plan purchases.

Travel with ease and stay connected in 150+ Countries.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1GB Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

Subject Line Options

- Save on Data Roaming Plans with your [CARD] and FlexiRoam
- No expensive roaming fees with your [CARD]

Pre-Header Options

- Receive a complimentary 1GB Global Data Roaming Plan

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EMAIL BANNERS - Product (Dark) + Copy Recommendations





ISSUER LOGO

Free 1GB
Global Data Plan
from Mastercard
and FlexiRoam

Redeem Now

FLEXIROAM



Explore 150+ Countries with a seamless internet connection.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1GB Global Data Plan from FlexiRoam, along with an exclusive 20% off all future FlexiRoam data plan purchases.



ISSUER LOGO

Free 1GB
Global Data Plan
from Mastercard
and FlexiRoam

Redeem Now

FLEXIROAM



Travel with ease and stay connected in 150+ Countries.

Stay connected wherever you go.

Eligible Mastercard cardholders get free 1GB Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard cardholders enjoy 20% off all FlexiRoam plans.

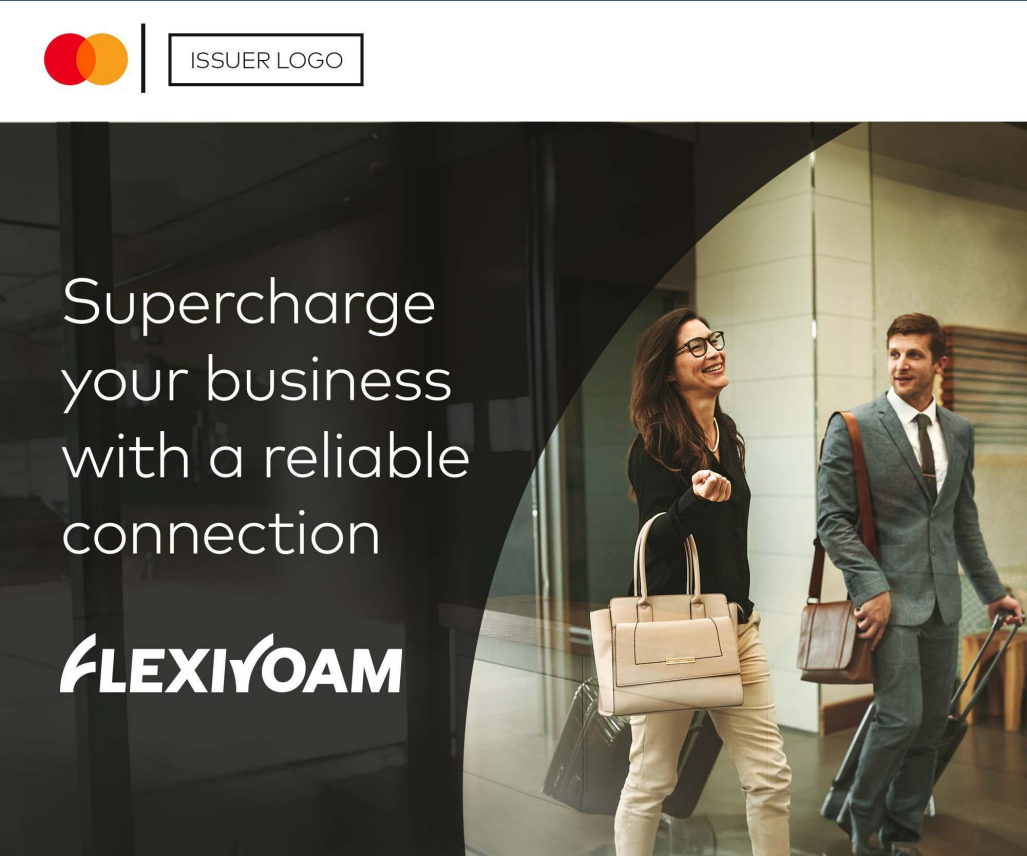
Subject Line Options

- Save on Data Roaming Plans with your [CARD] and FlexiRoam
- No expensive roaming fees with your [CARD]

Pre-Header Options

- Receive a complimentary 1GB Global Data Roaming Plan

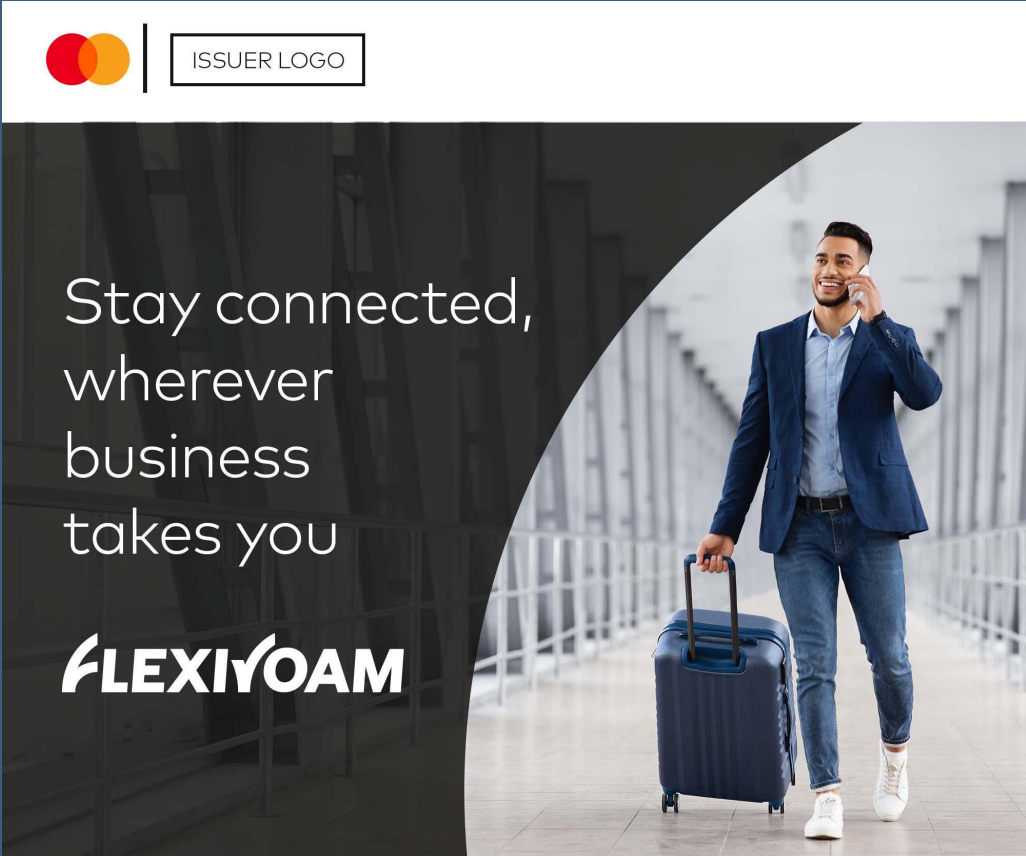
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Stay productive on the go –
FlexiRoam ensures your business
stays connected anywhere, anytime.

Seamless connectivity for global business.

Eligible Mastercard cardholders get free 1-5GB
Global Data Plan from FlexiRoam, along with an
exclusive 20% off all future FlexiRoam data plan
purchases.



Where business meets seamless
productivity – FlexiRoam ensures you
stay connected and efficient on the
go.

Seamless connectivity for global business.

Eligible Mastercard cardholders get free 1-5GB
Global Data Plan from FlexiRoam.

Need more data down the road? Mastercard
cardholders enjoy 20% off all FlexiRoam plans.

Subject Line Options

- Boost your business success with uninterrupted connectivity using your [CARD] and FlexiRoam
- Effortless global connectivity for business professionals

Pre-Header Options

- Receive a complimentary 3GB Global Data Roaming Plan

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Stay Connected,
Wherever
You Travel



Endless
Adventures,
Constant
Connections



Supercharge
your business
with a reliable
connection



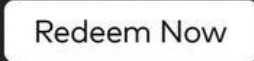
Free 1GB
Global Data Plan
from Mastercard
and FlexiRoam





Free 1GB
Global Data Plan
from Mastercard
and FlexiRoam





Go further
with better
connectivity



Thank You!

For inquiries regarding this toolkit, please contact your Mastercard Account Representative.

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